

Web Site– The Character Site (Final Project)

For this assignment you will create a fictional person and a web site for this person. You will design and organize this site based on the needs of your character.

The entire site will be created from within Dreamweaver. Don't forget to "Manage" your site at the beginning of each working session. If you haven't created the enclosing characterSite folder in your RA account using Fetch –do so now.

Site must contain:

- Informative home page with at least 1 picture or graphic
- 3-5 supplemental pages with pictures and /or graphics.
 - At least page should be an "About me" page
- Navigation style bar on each page with rollover links
- Images should have "alt tags" and height and/or width tags when appropriate.
- Good Meta data – keywords and description.
- Link to appropriate external site that opens into a new window or tab.
- Links should be both text and image based.
- Email links with subject lines (use your email address and use your characters name as part of the subject line)
- At least 1 questionnaire (i.e.: form) with results emailed to you
- Tables must be used in some way, could be for text organization.
- Fonts, colors etc. must be appropriate for your character and the purpose of your site.
- A disclaimer (in italics) at the bottom of the home page indicating that this is a fictional character and the site was created for CO 3713: Digital Communication in the Spring 2013 semester. Your disclaimer should have a link to a downloadable pdf of the character's biography and organizational plan
- Resume for job related sites. Background information for non-job related sites.
- Consistent layout from page to page. Remember that websites are horizontal pages. Please try to avoid scrolling whenever necessary and/or to use anchor links to return to the top of the page when necessary. Think of 1024 x 768 as a good resolution when designing.

To get started you will need to create a 2 page typed document about your person. 1 page should be the biography; the 2nd page should be a rough organization plan for your site. Not all demographic information will be used on your site, but it should help your develop your character. Don't worry – you are not trapped by your initial organizational scheme.

Biography should contain:

- Name, Age and Sex of your Character
- Educational background and brief résumé
- Where does this person live
- Marital or Family status
- Political and/or Religious viewpoints
- Hobbies, Organizations, and Sports interests, if any.

Organizational plan should include:

- Why are you creating the site (Job Search, Hobbies, Work Related, Promotional, etc.)?
- What type of font and colors you find appropriate
- A detailed description for each page and it's purpose

Update Welcome Page

Once your site is live, you must activate the link from your Welcome Page to your Character Site. This link can be set to open into a new window.

Due Dates**Character Biography & Site Plan: April 8– Roundtable Discussion**

Be prepared to present your printed Character Biography and Organizational Plan. Address why they need a website in the Organizational page. You should have a rough plan for site design, organization (including pages), and color schemes.

Be prepared to take notes – your classmates might have some great ideas for your site.

This initial Character Biography and Organizational Plan will be turned in on April 8. Failure to present a typed Character Biography and Organizational Plan will cause the project grade to drop by 1 letter grade.

You are free to update the Character Biography and Organizational Plan after this date to reflect changes. Make sure the finalized versions are linked to your site in the required disclaimer.

Live Site Pre-Critique:**Wednesday April 17**

Site should be functional with all navigation in place, all images in place, and most if not all copy (text) in place. You should only be making slight tweaks after this pre-critique.

Final Live Site Critique:**Wednesday April 24, 4:00 pm**
(Last Day of Class)

NOTE: The final version of the Client Site will also be due and presented at this time. Be prepared to "walk" the class through your entire site for the semester, starting with your welcome page.