

Shooting & Editing Requirements

Shooting

- All images MUST be shot using your dSLR camera's RAW format
- Only Acceptable Metering Modes: Manual, Aperture Priority, Shutter Priority
- White balance should be set to AUTO
- ISO should generally be set between 100-800.
Auto ISO is ok, but try not to use the upper ISO settings due to noise issues

Editing (General, not for Video)

- All Images must be edited using Non-Destructive methods
- Open Images from Adobe Bridge into Adobe Camera Raw (ACR) to 'Develop'
- Adjust your RAW image file in the Adobe Camera Raw (ACR) Basic Tab for:
 - Tone
 - Temperature
 - Exposure, if necessary
 - Whites and Highlights, if necessary
 - Blacks and Shadows, if necessary
 - Clarity
- Also in ACR - Enable Lens Corrections (6th tab)
 - Check 'Remove Chromatic Aberration' & 'Enable Profile Corrections'
 - Select your Camera in the Lens Profile Section
- Import into Photoshop as a "Smart Object"
- A CURVE adjustment layer should be the main method of tonal adjustment
- Add required "File Information"
- Save in the Photoshop (.psd) format with all layers intact