CO 4423: Advanced Photographic Communication Wendy Roussin, Associate Professor Spring 2019

Assignment: Feature / Photo Essay: Part 2: Shooting

Your main assignment in this module will be to create a feature-based photographic essay of 15-20 images describing a theme or documenting a story. This does not need to be a news-based story but the essay needs to have a main emphasis on storytelling and creating a comprehensive photographic story.

Questions to ponder about the essay:

What is the purpose of this essay?

What images are essential in telling the story?

What close up or detail shots should be included, if any?

If chronological – are there any gaps?

Do the images flow well from one to the next?

Can the viewer follow the story?

This essay will be a semester long project and will also serve as the final project for this class. Preview days will occur as needed. At times during the semester you will also be working on projects from the other modules (Illustration / Manipulation and Motion/Video).

Procedures:

Create a draft of the project description

Before you begin shooting – create a project description of around 3 paragraphs describing your intentions for your project, include thoughts about what specific photographic scenes will work. Email me this draft by 2pm January 16.

Start shooting and assembling the images

Preview Days: Bring at least 10-15 images for group discussion. The goal will be to pick out 3-4 images each Preview Day for the essay. Failure to present imagery during preview day will cause your final project grade to drop 10% per missed class period.

Edit as you go along

In-class editing starts January 29. On the first editing day – I will have a short demo on editing within Photoshop. A handout will be available on the class website (http://wkr1.comm.msstate.edu/4423/handouts/Non-DestructiveEditing.pdf)

Timelines:

January 17 & 22: Out of Class Shooting Days – Contact me as needed.

January 24: First Preview Day

Additional Preview Days as needed, expect @ every 1-2 weeks

DUE DATE: Last Day of Class

There will be an additional handout on preparing the work to be turned in.