Creating B/W and Color Toning Effects in Lightroom Web

In this demonstration, I will explain how to use Lightroom Web to non-destructively convert photos to b/w and use color toning effects. This method allows the user to manipulate the spectrum of color using a sliding scale with 8 colors. This method also provides more precision and depth to photos when creating b/w photos than is offered using layers in Adobe Photoshop.

- Once Lightroom Web is open with the photo, press D on the keyboard in order to access the 'adjust' edit bar on the top right of the screen.
- Once on the adjustment bar, change the treatment of the photo from 'color' to 'black and white.'
- Next, under the 'color and black and white' tab you can adjust 8 different color options in order to add the proper toning. The changes you make on the color sliders are entirely dependent on the original colors in the picture.
- It is best to pull out the darker background colors while lightening the already light colors. This method will create a contrast between the background and foreground.
- To add tone back into the photo, click the 'split toning' tab below the 'color and black and white' tab.
- In 'split toning,' you can adjust the shadow and highlights using a slider.
- In both 'shadow' and 'highlight,' the hue and saturation of that effect can be adjusted.
- After adjusting the tones, use the 'balance' slider to mix the shadow and highlights as desired. The toning of color is preferential and relative to the original colors in the photo.
- Once finished, save the photo and exit.