

Assignment: Communication Portfolio

The Communication Portfolio will cover the areas of feature photography and photographic illustration.

NOTE: The Photographic Essay (Final Project) could be thought of as an extension of the Communication Portfolio, but as a final project it is not included in the portfolio.

Feature photographs are photographs that do not have any direct "hard news" value but tend to convey such things as human-interest stories, everyday events, the changing of seasons or holidays.

Editorial images are not bound to strict objectivity and should espouse a strong viewpoint or bias.

Photographic Illustrations are images that have been set-up or manipulated (altered or collaged) or have text overlays. Photographic Illustrations can be used to create editorial-style images, but are not a required element of an editorial image. The 2 concepts can work well together.

Sample Files for Preview Days:

On "Preview" days be prepared to project and share at least one example image from each required category.

All images must be imported from RAW files (preview day and final images).

"Preview Day" Images are non-binding. Please take the time to re-shoot any problem images.

IE assignment will not have a Preview Day.

(DO NOT DELETE OR PERMANENTLY ALTER YOUR ORIGINAL DIGITAL NEGATIVES).

Portfolio File – Feature (1 required, 2nd optional – must be different subject matter if 2 images)

- Opened with Adobe Camera RAW (ACR) & initially adjusted with the available sliders in ACR
- Non-destructively cropped
- Contain a Curve adjustment layer with adjustments in all necessary channels (RGB, R, G, & B)
- Contain a dust removal layer if necessary
- Include required File Info as listed on individual assignment sheet.
- Label as YournameFP in the file name and save as a .psd file.

Portfolio File – Photo Illustration / "Issue Ad" (1 Image due):

- Image should follow the basic editing guidelines when appropriate for initial density and contrast adjustments, basic cropping, and may be either B/W or color.
- Include all layers (text and/or image)
- Include required File Info as listed on individual assignment sheet.
- Label as YourNameIE and save as a .psd file.

Due Date – Final Edited Files

Feature – November 8, 9 am

Photo Illustration – November 13, end of class

Journal Proponent (Required for Both)

FEATURE:

Show and correctly identify 3 Feature Photographs published on a newspaper's website -

1 from a Local Newspaper

1 from a Regional Newspaper

1 from a National Newspaper

You are not constrained to Starkville and the South for your local and regional newspapers. Write 1-2 paragraphs in a 'compare and contrast' style focusing the differences between the images.

PHOTO ILLUSTRATION:

Find an editorial photograph. It does not necessarily have to be a photo illustration. Write 1-2 paragraphs evaluating the effectiveness of the image. Did it change your viewpoint? Why or why not?