ASSIGNMENT: The Photo Essay (FINAL)

DUE: CHECK CANVAS FOR DUE DATES

> **DISCUSSION BOARD POST**
> **DISCUSSION BOARD RESPONSES**
> **PREVIEW SET - FOLDER OF ZIPPED IMAGES**
> **FINAL SET - FOLDER OF ZIPPED IMAGES**

The Photo essay, or photo story is always a narrative. They may be either chronological or thematic in nature. The photo essay tends to be more encompassing than a singular image and can also be thought of as extended feature photography stories. The photo story should be able to stand alone – it should convey the story without the use of text.

Usually the photo story evolves over time and indicates a purposeful decision by the photographer to create a visual narrative. Generally, more than one shooting occasion is used to create the group of images. Photo essays tend to be published in books, magazines, and now on the web. They are the often considered as one of best ways for a photojournalist to showcase their skills.

Objectives

- To produce a series of 4-6 images that tells a story in a truthful fashion – OR explore a concept thematically through the photographic medium. Also to convey your story or concept in a cohesive fashion while showcasing your skills as a photographer and a storyteller.

'How-to' or 'Step-by Step' instruction style photographic series are not allowed.
> (ie: How to Bake a Cake)

Preview Images

Preview images should be in the RAW format.
Submit a minimum of 10 and a maximum of 12 images for the Photo Essay. The in-class critique of the preview images will be selecting the final 4-6 images for the essay.

Specifications

- A minimum of 4 & a maximum of 6 images are due for your photo essay

- Final images need to be in the '.dng' format for each image

- Follow the instructions below for EACH image

- In Bridge, Caption Info should be placed into the "Metadata" section
  ((FILE$\rightarrow$ FILE INFO, $\mathcal{H}$+I))
  Include your name with each image (IPTC Core: Creator)
  Include the title for your essay, 1 title for the group (IPTC Core: Headline)
  > *(Include the sequence order: #1, #2, etc…)*

First Image Only: A 5-7 sentence statement describing your essay (IPTC Core: Description)

- In Adobe Camera Raw (ACR)– If you want B/W images choose :
Treatment: Black & White (Basic Tab, first option). Imagery may be either B/W or Color.

- Adjust in the Adobe Camera Raw (ACR) Basic Tab for:
  – Temperature
  – Tint *if necessary*
  – Exposure *if necessary*
  – Contrast *if necessary*
  – Whites and Highlights
  – Blacks and Shadows
  – Clarity

- Also in ACR - Enable Lens Corrections (6th tab)
  – Check 'Remove Chromatic Aberration' & 'Enable Profile Corrections'
  – Select your Camera in the Lens Profile Section

- Also in ACR - If you'd like to crop, the Crop Tool (Keyboard Shortcut=C) is the 6th tool from the left on the top tool bar. You must keep @70% of the original image.

- When Finished- Save your Image in the Digital Negative Format
(Bottom Right Hand Corner of ACR Dialog Box)
Save Image… → File Naming section
Put in the document title (below) and make sure the File Extension is .dng

- File name assignment abbreviation: PE (ex: johnDoePE1.dng, johnDoePE2.dng, etc)

- Place images in a Folder (YourName_PE), compress and drop off in Canvas

DISCUSSION BOARD

POST
For this discussion board you should post and label:
JPGs of the RAW files you plan to submit. No minimum of maximum number.
Ask your classmates for comments and /or help.

RESPOND
Respond to the other two members of your discussion board group with commentary and advice. You may also respond to any student in the class, but you must respond to the members of your group.