

## Assignment: Feature Photograph

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Features are stories that generally do not have any “news” value. A **Feature Photograph** maintains an element of human interest that is not dependent upon the immediacy of the event. They often record commonplace moments in everyday life that strike a chord with the viewer. Features also can develop as a sideline to a “news” story, add an element of humanity to a tragic event, or even commemorate a normal occurrence like the changing of seasons. A **Feature Photograph** should tell its own strong story and be able to stand-alone without the use of supporting text.

This photograph must be shot and edited as a full color image.

## Objectives

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You should learn how to identify a ‘feature story’ & capture a compelling image of this story. Learning how to effectively crop within a given aspect ratio and how working with color differs from working with B/W are also important project goals.

## Specifications for Portfolio Image(s)

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- dSLR camera at ISO 400 set at RAW+JPG
- Follow the basic instructions on your Photoshop Editing handout but refer to the Color Editing handout for differences in editing in color.
- Image can be either horizontal or vertical. Shoot your intended scene using both orientations
- Required Aspect Ratio will be randomly assigned after Preview Days
- Minimum Pixel Data: 70% of RAW image size
- Caption Info should be placed into the “File Info” section
  - Your Name
  - 5-7word descriptive Title for your image (think caption or outline)
  - Location of shot
  - Date image was taken
  - 3-4 complete sentences describing your story

## Preview Day

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March 19

## Helpful Tips & Things to Remember

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- Make sure WB (White Balance) is set to “Auto”.
- Follow the Color Editing handout to complete your editing steps. The more time you spend in Bridge / Adobe Camera Raw adjusting for a neutral image, the less time you will need to spend in Photoshop. Careful use of the sliders in Adobe Camera Raw should eliminate most colorcasts and greatly simplify your curve adjustments.
- Crop with excitement – strive for dynamic compositions. Consider diagonals, odd number groupings, and directional movements to add impact.
- Think about what you have already learned in terms of depth of field & motion. Does your image contain the right range of sharpness? If there is motion, is it captured in a way as to enhance your image? Build on your previous skills.
- The aspect ratio of your file will be different than the 2x3 aspect ratio of your raw file. Leave small amounts of additional space on the sides (for a horizontal image) or the top & bottom (vertical images) when composing your images.