

**ASSIGNMENT:**

**Feature Photograph**

**DUE: CHECK CANVAS FOR DUE DATES**

**DISCUSSION BOARD POST**

**DISCUSSION BOARD RESPONSES**

**PREVIEW SET - FOLDER OF ZIPPED IMAGES**

**FINAL SET - FOLDER OF ZIPPED IMAGES**

**Assignment: Feature Photograph**

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Features are stories that generally do not have any “news” value. A **Feature Photograph** maintains an element of human interest that is not dependent upon the immediacy of the event. They often record commonplace moments in everyday life that strike a chord with the viewer. Features also can develop as a sideline to a “news” story, add an element of humanity to a tragic event, or even commemorate a normal occurrence like the changing of seasons. A **Feature Photograph** should tell its own strong story and be able to stand-alone without the use of supporting text.

**Feature Photographs** are real, un-staged events. You should plan on photographing an event, or theme - not plan a scene. You should not interact with the activity – just photograph it.

For this assignment you should photograph a Feature Story. One final image will be due for your story. Try for 3-5 options for the first set.

Photograph(s) must be shot and edited as full color images.

**Objectives**

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You should learn how to identify a ‘feature story’ & capture a compelling image of this story. Learning how working with color differs from working with B/W are also important project goals.

**Editing Procedures for FINAL SET of Images**

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- Follow the **Adobe Camera Raw Editing-Color (DNGforColor)** handout
- In Bridge: Select Your Image and Add Required Metadata (FILE→ FILE INFO, ⌘+I)
  - Your Name
  - 5-7 word descriptive Title for your image (think caption or outline)
  - Location of shot
  - Date image was taken (SKIP if camera time is set properly)
  - 3-4 complete sentences describing your story

- In Adobe Camera Raw - Optics (6<sup>th</sup> tab down)
  - Check 'Remove Chromatic Aberration' & 'Enable Profile Corrections'
  - Select your Camera in the Lens Profile Section (if not automatically selected)
- Adjust your RAW image file in the Adobe Camera Raw (ACR) Basic Tab for:
  - Temperature
  - Tint *if necessary*
  - Exposure *if necessary*
  - Contrast *if necessary*
  - Whites and Highlights
  - Blacks and Shadows
  - Clarity
- Save using the .DNG format ONLY

### **Helpful Tips & Things to Remember**

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- Make sure WB (White Balance) is set to “Auto”.
- Crop with excitement – strive for dynamic compositions. Consider diagonals, odd number groupings, and directional movements to add impact.
- Think about what you have already learned in terms of depth of field & motion. Does your image contain the right range of sharpness? If there is motion, is it captured in a way as to enhance your image? Build on your previous skills.